

Jobpartners.com strengthens reputation for innovation with award win; also achieves Gartner 'Visionaries' status



London, United Kingdom, 02/01/2010 - Jobpartners, a European leader in people and talent management solutions, has won the Salesforce.com EMEA Partner Award for Innovation at the recent Cloudforce 2 London event. The award was presented in recognition of Jobpartners' use of the

Force.com platform to deliver its ActiveRecruiter Business Edition online recruitment solution to small and midsize businesses (SMBs).

"We're incredibly excited to have the value of ActiveRecruiter Business Edition being recognised by salesforce.com," said Xavier Marchioni, CEO, Jobpartners. "The award really highlights our innovative use of the Force.com platform to help SMBs easily and effectively deploy an enterprise-class recruitment solution across their entire business. In the following year, we plan to integrate even further with Force.com, and are currently looking at possible ways to implement salesforce.com's technologies to make our customers' experiences even better and more deeply integrated into their organisations."

The Salesforce.com EMEA Partner Award for Innovation was established in 2009, and Jobpartners is only the second company to receive the accolade. Launched in October 2009, ActiveRecruiter Business Edition helps SMBs take control of recruitment costs, and improve the management of their online recruitment by centralising processes. This can help companies to improve their employer brand, enhance their online candidate experience, and better integrate their recruitment processes with social networks.

"The Salesforce.com EMEA Partner Award for Innovation is presented to independent software vendors who demonstrate a truly innovative use of Force.com technologies," said Martin Moran, senior vice president of EMEA alliances, salesforce.com. "Jobpartners' commitment to helping companies realize tremendous successes with ActiveRecruiter Business Edition on the Force.com platform is an example of innovation in the cloud."

In addition to the award win, leading technology analyst house Gartner published its Magic Quadrant for E-recruitment Software in December 2009, and placed Jobpartners in the Visionaries quadrant. Gartner defines the e-recruitment software market in its report as software that "helps automate the requisition-to-hire process," and says that "each vendor in the Visionaries quadrant is innovative in a significant way". The report examines vendors that have more than 100 e-recruitment software customers with more than 1,000 employees, more than \$25 million in total revenue (license, maintenance and services) or both. Gartner's evaluation criteria is based on the company's vision and ability to execute, which includes market understanding, overall viability, innovation, business model, market responsiveness and customer service experience.

"Jobpartners has been innovating in talent management in the cloud for a decade," continued Marchioni, "To have formal recognition of our ongoing quest for innovative ways to help solve our customers' problems from industry leaders such as salesforce.com and Gartner is a fantastic way to bring in 2010. Throughout the year, we will be looking to further demonstrate new and exciting extensions to our solutions."

About Jobpartners

Headquartered in the U.K. with nine offices in Europe and the U.S., Jobpartners (jobpartners.com) was one of the first companies solely dedicated to providing comprehensive, global people and talent management solutions delivered as Software as a Service (SaaS).

Jobpartners' solutions help organisations effectively attract, connect, develop and retain the quality people they need to remain competitive in today's global business environment. Working for clients such as Carrefour, Deutsche Post DHL, Nationwide, Nike, Rabobank Group and Xerox, Jobpartners provides talent and people management solutions in more than 50 countries across all industries and in 28 languages.

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