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**ISUPPLI RANKS INVENSENSE™ AS TOP MEMS COMPANY AND
CONSUMER GYROSCOPE SUPPLIER FOR 2009**

InvenSense Recognized for Revenue, Innovation, and First-to-Market Introduction of 3-Axis Gyro

SUNNYVALE, Calif., January 13, 2010 – InvenSense, Inc., the leader in [consumer motion processing solutions](#), today announced that iSuppli has ranked the company as the number one MEMS gyroscope supplier for consumer electronics for 2009 in terms of market share. According to the MEMS market brief published by iSuppli in December 2009, gyroscopes used in gaming nearly tripled in 2009 to \$94 million driven mainly by the new Nintendo® Wii® Motion Plus™ accessory that includes an InvenSense dual-axis gyro. The company was also first to introduce a 3-axis gyroscope to the market for consumer electronic products.

“InvenSense was ranked as the number one gyroscope supplier for 2009 in terms of market share in CE and achieved this rank largely due its position as the primary gyro supplier for the popular Wii Motion Plus, and for being first to reach the market with an integrated 3-axis gyro targeting consumer applications,” said Richard Dixon, MEMS senior analyst at iSuppli. “MEMS growth in consumer electronics and mobile phones is expected to reach 25.6% in 2010 compared to 6.8% in 2009, and we expect MEMS gyroscopes to make significant inroads in mobile phone human-interface applications, to the benefit of the few companies currently in this market segment.”

“We are very honored to be recognized by iSuppli as the company of the year in 2009 and largest provider of consumer gyroscopes,” said Steve Nasiri, InvenSense founder and CEO. “As one of the only private and fabless MEMS providers in the market, we are thankful to our innovative team and great suppliers who helped us to achieve this recognition.”

InvenSense was ranked number two behind STMicroelectronics on the 2008 iSuppli list, the company’s first appearance in the iSuppli annual MEMS company of the year ranking.

About InvenSense

InvenSense is the leading provider of motion processing products for mobile consumer applications, with proven technology and products shipped in millions of units monthly to customers worldwide. The company’s patented motion processing technology and Nasiri-Fabrication platform address the emerging needs of many mass-market consumer applications such as gaming, image

stabilization, remote controls, and handsets that require improved performance, enhanced features, and new and more intuitive motion and gesture-based user-interface solutions. InvenSense is a privately held company with headquarters located in Sunnyvale, California. More information can be found at <http://www.invensense.com>.

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