

Atlantis Computing Named "Cool Vendor" by Leading Analyst Firm



Mountain View, CA May 12, 2010 — Atlantis Computing, a leading provider of VDI performance and storage optimization solutions, today announced it has been included in the list of "Cool Vendors" in the Cool Vendors in Client Computing, 2010 report based on analysis by Mark Margevicius and Brian Gammage of Gartner, Inc.

"Client computing vendors continue to innovate and deliver solutions that have meaningful value in the marketplace," writes Mark Margevicius and Brian Gammage of Gartner. "Particularly noteworthy are the vendors focused on desktop virtualization, where products and solutions are surfacing for this market. Innovations here help with the storage, network and planning of HVDs."

Atlantis ILIO is a VDI storage and performance optimization solution that complements Hosted Virtual Desktops (HVD) and Virtual Desktop Infrastructure (VDI) offerings by reducing storage costs, increasing performance and streamlining image management.

"Key to HVD implementations are storage requirements," writes Mark Margevicius and Dave Russell of Gartner. "These requirements institute a major change in how IT administrators look at storage, acting as a catalyst for change that will be forthcoming with storage management and their associated tools."

With Atlantis ILIO, HVD and VDI deployments become affordable with a 20x reduction in storage costs and gain user acceptance with a 10x increase in virtual desktop performance. Atlantis ILIO's patent-pending IO virtualization technology is delivered as a plug-and-play appliance that transparently consolidates desktop images and offloads IO intensive (disk read/write) Windows operations from VDI storage.

"The key to performance will be to minimize redundant data being read and written to/from disks," writes Mark Margevicius and Dave Russell of Gartner. "We believe that advanced caching and synchronization technologies will continue to evolve over time, further minimizing actual storage requirements for transient and temporary data."

"We consider our inclusion in the Cool Vendor report by Gartner confirmation of our mission to enable customers to transform desktop computing," said Bernard Harguindeguy, CEO of Atlantis Computing. "We have created a truly revolutionary technology that addresses the two fundamental VDI challenges of user acceptance and high storage costs."

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About Atlantis Computing

Atlantis Computing is transforming enterprise desktop computing by solving the challenges of desktop virtualization: storage costs, performance and desktop management. Atlantis ILIO reduces VDI storage costs and complexity, boosts desktop performance and streamlines image management. Atlantis ILIO's patent-pending IO virtualization technology is delivered as a plug-and-play appliance that transparently consolidates desktop images and offloads IO intensive Windows operations from VDI storage. Atlantis Computing is privately held and funded by El Dorado Ventures and Partech Ventures with headquarters in Mountain View California, offices in New York City and a research and development centre in Bangalore India.

For more information please visit: <http://www.atlantiscomputing.com>.